



FOR IMMEDIATE RELEASE

Contact:

Ann Conkle, Director of Communications and Events
310-396-4557
ann@smedfoundation.org

**\$213,000 Donated by 286 Donors to Santa Monica Education Foundation,
Inspired by \$25,000 Match From
MSD Partners, L.P. / Fairmont Miramar Hotel & Bungalows**

Donations from school parents, community members and businesses will fund STEM and arts in Santa Monica public schools.

SANTA MONICA, Calif., January 6, 2020 – 286 donors contributed \$213,000 to the Santa Monica Education Foundation during a three-week, \$25,000 matching opportunity offered by MSD Partners, L.P. / Fairmont Miramar Hotel & Bungalows. The match ran from December 9 to 31 and coincided with the Ed Foundation’s campaign to raise \$145,000 for STEM programs during the month of December.

“We are so thrilled with the results of this match!” said Linda Greenberg, Executive Director of the Santa Monica Education Foundation. “STEM programs in our Santa Monica schools are so important. In these classes, students design, invent and code. STEM prepares students for technology-based careers they may enter after graduation. We are so grateful to MSD Partners, L.P. and Fairmont Miramar Hotel & Bungalows for being an inspiring philanthropic leader in our community and to each of the donors who contributed this month to fund these important programs for Santa Monica students.”

This was the fourth consecutive year that MSD Partners, L.P. / Fairmont Miramar Hotel & Bungalows offered a match for donations to the Ed Foundation. In total, their matches have inspired more than \$709,000 in contributions for programs in Santa Monica schools.

“MSD Partners and The Fairmont Miramar Hotel & Bungalows are proud to be long-time supporters of public education in Santa Monica,” said Ellis O’Connor of MSD Partners. “We are honored to partner with the Ed Foundation and our entire local community to help ensure that Santa Monica’s students experience the best education possible. The results of our matches with the Ed Foundation have been astounding. They are a superb example of what is possible when local businesses and families come together to support children.”

Donations made during this match will fund STEM programs in Santa Monica schools. Several schools across the district use the grant they receive from Ed Foundation donations to fund STEM programs at their campus. This year, these programs include STEM classes at Franklin, Grant and Muir Elementary schools, an app design elective at John Adams Middle School and Project Lead the Way, a four-year engineering program at Santa Monica High School.

In all of these programs, students experiment, explore and invent through hands-on activities. Recently, Samohi Project Lead the Way students placed first for largest device at the 2019 Jet Propulsion Laboratory Invention Challenge.

During the \$25,000 match, two other businesses offered \$2,500, one-day Flash Matches for donations. SP+ Corporation matched \$2,500 in donations on December 12 and VCA Animal Hospitals matched donations on December 31.

Annual donations and Ed Foundation endowments are funding \$2.7 million in programs in Santa Monica schools this school year. Fundraising for 2020-2021 school-year programs will continue through June 30, 2020.

MSD Partners L.P. / Fairmont Miramar Hotel & Bungalows is also the sponsor hotel of the Ed Foundation's fifth annual Santa Monica Wine Auction, which will be held at the hotel on Sunday, May 3. At this highly anticipated event, parents, community members and corporate supporters enjoy outstanding wine and food tastings, and silent and live auctions of wines and experiences. The previous Wine Auctions have raised a combined \$992,000 for local public schools.

For more information or to make a donation to support Santa Monica students, go to smedfoundation.org.

About the Santa Monica Education Foundation

Contributions to the Santa Monica Education Foundation fund excellent programs at every Santa Monica public school – from arts to STEM to wellness – that shape our future problem solvers, visionaries, and global citizens.

Established in 1982 by a dedicated group of parents, community leaders, and local business owners, the Ed Foundation raises funds to enhance and supplement the curriculum of the Santa Monica schools. The Foundation's mission is to engage the community to invest in a vibrant educational experience for all public school students in Santa Monica.

To learn more about the Ed Foundation, visit <http://smedfoundation.org>.

About Fairmont Miramar Hotel & Bungalows

Fairmont Miramar Hotel & Bungalows, Santa Monica's casually elegant destination by the sea, offers a unique urban resort experience for both hotel guests and Santa Monica locals.

Sprawled across five expansive acres atop the bluffs overlooking the Pacific Ocean, The Fairmont Miramar is home to 301 guest rooms, suites and stand-alone bungalows; lush grounds and gardens; the heritage-inspired and locally-sourced FIG Restaurant; celebrated hotspot The Bungalow; Glam + Go, Lloyd's Barbershop, Atelier Fine Watches and Jewelry, exhale Mind Body Spa and Vilebrequin swimwear from St. Tropez.

For more information visit: www.fairmont.com/santamonica.

####