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**Santa Monica Education Foundation Announces \$25,000 Matching Gift from
MSD Partners and Fairmont Miramar Hotel & Bungalows**

Proceeds Will Benefit Students at Santa Monica's Public Schools

SANTA MONICA, Calif., January 23, 2023 – MSD Partners and Fairmont Miramar Hotel & Bungalows are proud to offer once again a \$25,000 matching gift to all donations made to the Santa Monica Education Foundation through January 31. This gift comes at an important time in the Ed Foundation's campaign, because January 31 marks the end of their annual parent fundraising drive. The Miramar has offered this \$25,000 match program every January for the last six years, raising over \$1,000,000 for the Santa Monica Ed Foundation.

"We are thrilled to launch this match at such a critical time in our fundraising campaign," said John Baracy, President of the Board of Directors of the Ed Foundation. "We are incredibly grateful for the philanthropic leadership of MSD Partners and Fairmont Miramar Hotel & Bungalows, which have been steadfast supporters of our public schools for so many years."

"Partnering with our community and its public schools is a core value of our business," said Ellis O'Connor of MSD Partners. "Schools form the foundation of our community and we are proud to continue our support of the Ed Foundation to help ensure that our community's children have access to the best education possible."

"MSD Partners and the Fairmont Miramar Hotel & Bungalows, and their consistent support of the Ed Foundation over the years, is a poignant example of what's possible for students when private and public sectors come together," said Mikko D. Sperber, the Ed Foundation's Executive Director. "Ending our parent fundraising campaign with a matching gift challenge of this magnitude will hopefully inspire parents and community members to donate to the Ed Foundation and support our students. It's a win-win for our schools and community."

The Fairmont Miramar Hotel & Bungalows is also a presenting sponsor of the Ed Foundation's Santa Monica Wine Auction, which will be held on Sunday, May 7. Featuring outstanding wine and food tastings around the Miramar's iconic fig tree, with silent and live auctions of world-

class wines and exceptional experiences, the Wine Auction brings parents and community members together to sip, savor and support students.

For a full list of the Ed Foundation's programs, or to donate, visit smedfoundation.org.

About the Fairmont Miramar Hotel & Bungalows

Situated on five expansive acres on the bluff north of the Santa Monica pier overlooking the Pacific Ocean, the Miramar Hotel sits on what was originally the private estate of the founder of Santa Monica, dating back to 1875. The historic hotel property is one of America's most celebrated and iconic destinations due to its sprawling gardens, luxurious poolside accommodations, spectacular ocean views, and fresh sea air. As the only Santa Monica beachside hotel with bungalows, the Miramar continues to provide guests a relaxing and luxurious environment in its suite of outlets including the recently renovated **Lobby Lounge & Library**, as well as **FIG restaurant**, and **Soko**.

For more information visit: fairmont-miramar.com

About the Santa Monica Education Foundation

Contributions to the Santa Monica Education Foundation fund excellent programs at every Santa Monica public school – from arts to STEM to wellness – that shape our future problem solvers, visionaries, and global citizens.

Established in 1982 by a dedicated group of parents, community leaders, and local business owners, the Ed Foundation raises funds to enhance and supplement the curriculum of the Santa Monica schools. The Foundation's mission is to engage the community to invest in a vibrant educational experience for all public-school students in Santa Monica.

To learn more about the Ed Foundation, visit smedfoundation.org.

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