

SMMEF Raises Over \$25,000 on #GivingTuesday

By Katie Giacobbe / Editorial Assistant | Posted: Saturday, December 12, 2015 11:30 am

Local donors raised \$25,947 for the Santa Monica-Malibu Education Foundation (SMMEF) on #GivingTuesday, which took place this year on Dec. 1.

The donations kicked off Double December — a month-long fundraiser for SMMEF sponsored by Dun & Bradstreet. This year, the corporation has pledged to match all donations up to \$90,000 through Dec. 31.

Dec. 1 donations were made as part of #GivingTuesday — a global day dedicated to giving back, which takes place after Black Friday and Cyber Monday.

Those who contribute by Dec. 31 will receive full 2015 tax benefits and be included in SMMEF's next quarterly Honor Roll of Giving.



Santa Monica-Malibu Education
Foundation